

FOR IMMEDIATE RELEASE

"SARA HICKMAN'S SUPER PAL Change 4 Change Foundation ANNOUNCES FALL 2007 Super Pal Change 4 Change Foundation Grant

"Be a part of the Super Pal Universe and Apply for the Super Pal Change 4 Change Foundation Grant.

Austin, TX, September 18, 2007 – "Sara Hickman's Super Pal Change 4 Change Foundation, the non-profit arm of the Super Pal Universe program – <http://www.superpaluniverse.com/c4c.html> , announce the first Super Pal Change 4 Change Foundation Grant, which will be in the amount of \$5000 .

The grant application cycle is open immediately and will close on November 23rd, with final awards announced on December 9th as part of the Super Pal Universe Gala event at the Alamo Ritz theatre. A single grant of \$5000 will be awarded in this cycle to an eligible non-profit or community organization whose grant proposal will be chosen by a grant committee board after the November 23rd deadline.

Our grant eligibility guidelines are:

- The request must come from a formal organization – a non-profit, a school, a church, or other formalized community group. Requests from individuals are not eligible.
- The organization must be located and must serve clients in the areas of Travis, Hays or Williamson County.

The process for the grant application is very simple as any organization that is eligible can send a request for funding along with a narrative on what they will do with the funding that promotes the Sara Hickman Super Pal core goals of creativity, social responsibility and empowering the arts!

Our criteria for award selection is the simplest of all – our grants review committee will base the winning award on the creativity of the narrative, be it a poem, a spoken word piece, a written narrative with original artwork, a song, an animation piece, or even a short film.

The act of submitting a grant to C4C will promote the type of creativity and social interaction that we value!

C4C is focused on supporting community organizations that encourage and promote creativity, social responsibility and the arts. The organization is managed under the 501©3 umbrella of the Austin Community Foundation and will be funded by donations from the community. In addition, the Super Pal Universe network will donate 10% of their net profits into the non-profit arm of Super Pal Universe.

The goal of C4C is to provide a quick and simple source of cash funding for community groups, with a focus on smaller organizations that do not have access to larger grants or donations.

GRANT FREQUENCY: Currently grants will be awarded on a quarterly basis. And as our funding grows, we will provide awards monthly, with the ultimate goal to provide funding on a pro-active as needed basis.

GRANT SUBMITTALS: Grants may be submitted as follows:

- Via email to info@superpaluniverse.com
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- Via snail mail to:
- Sara Hickman's Super Pals
- 3005 S. Lamar, D-109 #412
- Austin, TX 78704

For more information, please contact us at info@superpaluniverse.com .

About Sara Hickman's Super Pals

C4C functions as an independent organization from Super Pal Universe and functions with a set of unpaid advisors and volunteers from the community with no direct overhead expenses. Our operating costs are also minimized by working in conjunction with the Austin Community Foundation. The core philosophy of SHSP is largely driven by the concept of Seva, a Sanskrit term that applies to the connectedness of all things and includes selfless service and volunteer work. The goal of SHSP and the entire Super Pal Universe program is to encourage the concept of Seva in our community.

The web site for more information is : www.superpaluniverse.com .

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