

FALL 2007 VIDEO CONTEST GUIDELINES & FAQs

Where do I bring my finished Video?

- By mail: Super Pal Universe c/o
3005 S. Lamar, D-109 #412
Austin, TX 78704
- In person: Drop it off at the Super!Alright! studios located at
301 Chicon Suite A
Austin, Texas 78702

How do I make a Video?

Our community partner, the Austin School of Film www.austinschooloffilm.org has produced a cool workbook and video on 'How to Make a Movie' which will provide kids with clear tips and documentation on how to put your video together.

What format should I provide my Video in?

You can provide a DVD with a copy of the file, or a tape of your film in standard format (mini-DV, Super8, etc.) **If providing a digital file:** Please use these file formats: **.MPG, .DV, .MOV any raw export non compressed.**

***** Don't forget to save a copy in case we lose ours!!! *****

What should I make the Video about?

There's no right or wrong answer here – just be creative! Be funny, or dramatic, or mad, or sad, or glad!

The theme is *Energy Efficiency* which could cover lots of different ideas:

- How can I save energy around my home?
- What could my community do to save energy?
- What would happen if we ran out of energy and electricity?
- What is the impact of energy consumption on the Earth and our environment?
- Who is doing a great job of conserving energy? Who is doing a terrible job?
- Can you create and film a science experiment that demonstrates energy efficiency?
- Can you write and perform a song about energy and film it?
- Can you create an art project or comic book and put it on film?

Can I do my own video? Should I do it with a team?

Individuals are welcome to create their own project as long as it's sponsored by a school or community group. It's even more fun to put together a team to do your Video project! Pick a Director, a Script Writer, a Camera Man, an Editor, some Actors, some Set Designers, and maybe even a few guys who can just sit around and think up cool ideas!

I don't have access to a Video Camera! What can I do?

Super Pal Universe has a limited number of Mini-DV and Vidster cameras that can be reserved and used free of charge for your video shoot. Please contact info@superpaluniverse.com if you need help with a camera.

I don't know how to edit a movie with a computer.

Unfortunately, at this time the Super Pal Universe does not have resources to provide training or assistance in computer editing of your movie. Ask your school what types of resources they may have in the school or with nearby community groups, or contact non-profits such as Austin School of Film www.austinschooloffilm.org or the Austin Area Urban League's Music and Arts Institute www.aaul.org for help or advice. If you really get stuck, contact us and we'll try to help out.

SUPER PAL UNIVERSE VIDEO CONTEST RELEASE FORM

Name (Signatory) _____

Address: _____

Date: _____

Signature: _____

Sponsoring Community Group information:

Group Name: _____

Group Address: _____

Sponsor Name: _____

Sponsor contact information (email and telephone)

Sponsor signature: _____

The Sponsor above certifies that the Video has been produced by the Signatory with no direct professional or adult support for the actual production.

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